

PHASE I SCHEDULE								
April	May	June	July	August	September	PHASE II		
<b>I</b> Redevelopment Planning Process Work Plan								
<b>1.1</b> Project Start-up								
<b>1.2</b> Communications Plan		<b>II</b> Communications Implementation						
<b>1.3</b> Public Engagement Plan		<b>III</b> Public Engagement						
<b>1.4</b> Vision & Redevelopment Framework Process Plan								
<b>1.5</b> Consolidated Work Plan								
				<b>IV</b> Vision and Redevelopment Framework and Action Plan				
<b>V</b> Project Management						Project Management		
<ul style="list-style-type: none"> <li>• Committee Meetings (7)</li> <li>• Ongoing Communications with County Staff</li> <li>• Project Management/Strategy/Meetings</li> </ul>						<ul style="list-style-type: none"> <li>• Committee Meetings</li> <li>• Communication Advising</li> <li>• Implementation/Strategy</li> <li>• Master Plan Guidance</li> </ul>		
COMMITTEE MEETINGS								
Meeting 1 April 3	Meeting 2 April 24	Meeting 3 May 15	Meeting 4 June 19	Meeting 5 August 7	Meeting 6 September 11	Meeting 7 September 18	Meeting 8 October	
<ul style="list-style-type: none"> <li>• Review objectives, scope &amp; work plan</li> <li>• Provide direction on:                             <ul style="list-style-type: none"> <li>§ Communication Plan Framework</li> <li>§ Public engagement plan</li> <li>§ Guiding/scoping questions</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• Review &amp; finalize work plan</li> <li>• Committee direction on inputs/givens for the vision</li> <li>• Input on upcoming public engagement opportunities (i.e., Brat Fest)</li> </ul>	<ul style="list-style-type: none"> <li>• Review of analysis of surrounding area:                             <ul style="list-style-type: none"> <li>○ e.g. Economic Development;</li> <li>○ Land Use/Plans</li> <li>○ Transportation</li> </ul> </li> <li>• Current &amp; Future uses/functions worksession</li> <li>• Idea testing</li> </ul>	<ul style="list-style-type: none"> <li>• Master Planning Elements &amp; Surroundings</li> <li>§ Concepts</li> <li>§ Connections</li> <li>§ Sustainability elements</li> <li>§ Transportation</li> <li>§ Experience</li> </ul>	<ul style="list-style-type: none"> <li>• No committee meeting in July</li> </ul>	<ul style="list-style-type: none"> <li>• Review public engagement results</li> <li>• Draft Vision, Framework &amp; Timeline</li> <li>• Finance &amp; governing worksession</li> </ul>	<ul style="list-style-type: none"> <li>• Evening Meeting (5:30p)</li> <li>• Public input session</li> </ul>	<ul style="list-style-type: none"> <li>• Action on Final vision</li> </ul>	<ul style="list-style-type: none"> <li>• Joint Public Works &amp; Personnel and Finance Committee Meeting</li> </ul>



Communication Plan Items

#	Communication Type and Audience	Purpose
1	Press Release to the General Public	To communicate where the committee is in the overall master planning process, what will be accomplished over the 6-month vision development, and the importance of public involvement throughout the entire process
2	Press Release to the General Public	To alert the public to upcoming engagement opportunities
3	Flyer to Neighborhood Residents	To publicize the Neighborhood Engagement meetings
4	Flyer to Adjacent Property Owners	To notify recipients of engagement opportunities
5	Flyer to Business/Stakeholder Leadership	To notify recipients of engagement opportunities
6	One-on-One Meetings with Mayor and County Executive	To share updates and garner initial thoughts and objectives to be addressed in the visioning process
7	Email to County Board members and County staff	To invite recipients to the draft Vision presentation at the Aug 7 Committee meeting
8	Press Release to the General Public and Key Stakeholders	To invite the public and stakeholders to review the draft Vision documents and provide input
9	One-on-One Meetings with Mayor and County Executive	To share the draft vision and garner additional input

Engagement Plan Items

#	Engagement Type and Audience	Purpose
A	Roundtable Discussion with Neighborhood Leadership	To engage neighborhood leadership around the process and better understand neighborhood concerns and objectives
B	Participatory Workshops with Neighborhood Residents	To engage neighborhood residents around the process and better understand neighborhood concerns and objectives
C	Focus Group of Property Owners	To understand the property owner's future plans, redevelopment potential, and project concerns and objectives
D	Focus Group of Adjacent Business Owners	To understand the adjacent business owner's future plans, redevelopment potential, and project concerns and objectives
E	Roundtable Discussion with Area Business/Stakeholder Leadership	To understand the business community's current and desired relationship with the AEC Campus
F	Campus Tour for the General Public	To increase the public's understanding of the AEC Campus abilities and constraints
G	Survey for the General Public and Event Participants	To collect feedback from the general public in order to better inform the AEC vision
H	Targeted Events Engagement for Event Participants	To collect feedback from the general public in order to better inform the AEC vision
I	Public Meeting for the General Public	To share the vision process findings with the general public